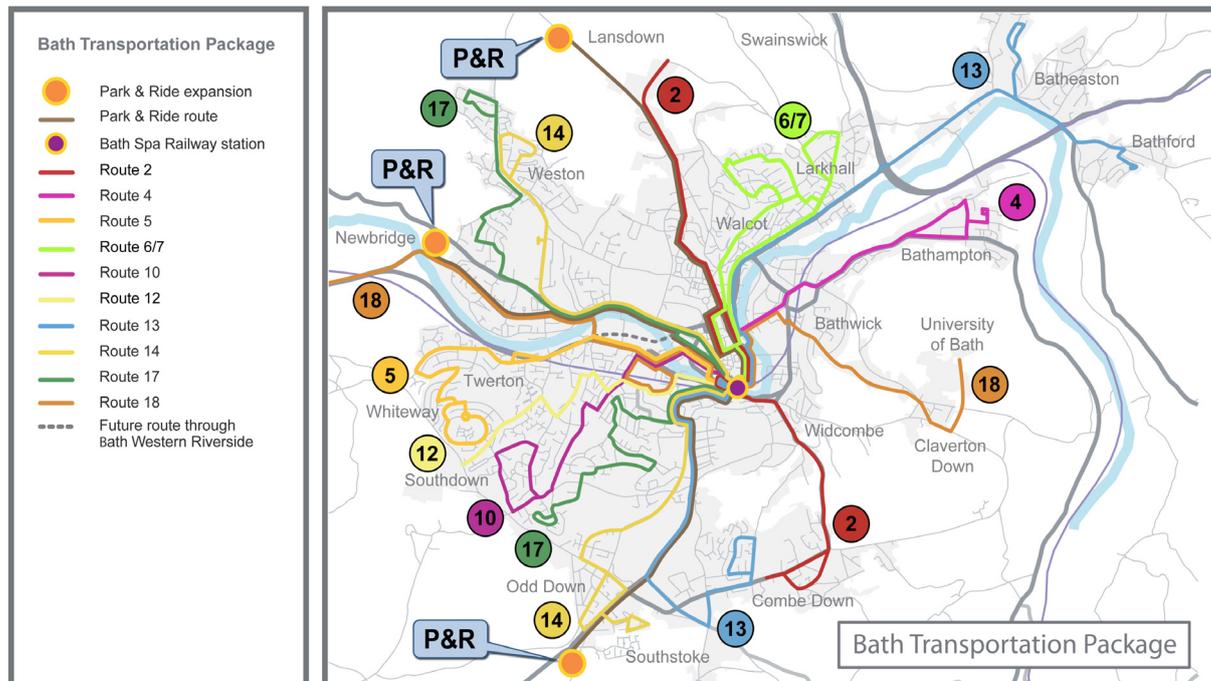


Bath Transportation Package

Aims and Objectives

Congestion causes significant cost to the economy of Bath. The Bath Transportation Package (BTP) is a package of measures designed to improve public transport options and reduce private car travel.



Investing in transport for better journeys

Expansion to existing Park & Ride facilities, the introduction of Variable Message Signs for active traffic management, improved efficiency of junctions and substantial upgrades to bus routes are being undertaken in a major project to provide a

Expanding 'out of town' facilities to increase travel options

A high proportion of journeys into Bath are made by car, but existing Park and Ride facilities are also popular and heavily used. Increasing capacity at three Park & Ride sites by almost 1000 spaces will enable more drivers to take advantage of a secure parking environment. Combined with increased frequency of services, the Park and Ride facilities will provide an accessible and reliable alternative for motorists to complete their journeys by bus and reduce the number of cars contributing to city centre congestion.

step change in the quality of, and accessibility to, the public transport network in Bath. Central Government is supporting the project with significant funding, following a successful bid by Bath & North East Somerset Council to the Department for Transport.



Using technology to facilitate effective journey planning

Collecting and processing real time data, and making it available to the public in a timely way will enable travellers to plan their journeys more effectively.

Real Time Information displays are being introduced at the busiest bus stops, and will also be available via the internet and telephone. This will enable bus users to access up to date arrival times before commencing their journeys, making travel more predictable and convenient. Variable Message Signs will be installed at key decision points on primary routes into Bath. Linked to car park count systems, they will advise where parking spaces are available and reduce the need for motorists to queue or circulate the city centre looking for spaces. With live information on incidents and events, the VMS will allow motorists to make informed decisions on their journey, avoiding problems and reducing traffic in already congested situations.

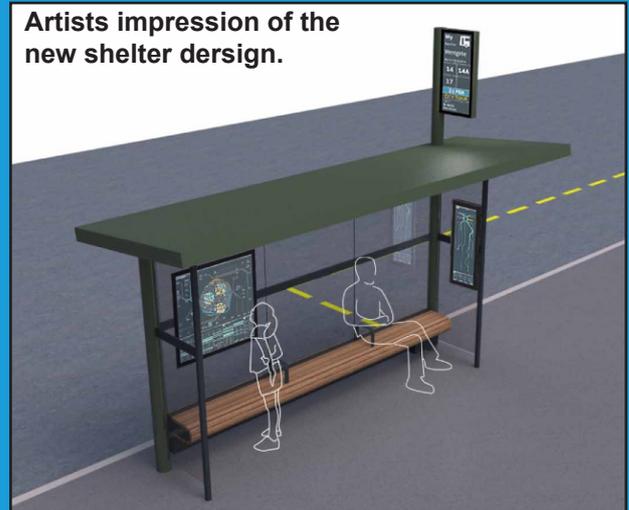


Supporting public transport through improved infrastructure

Upgrades are being made to nine 'showcase' bus routes, with a combination of improvements at around 350 bus stops across the city. Providing for the needs of those with mobility issues is considered to be a priority, with designs based on guidance from the Disability Rights Commission. At the majority of stops being improved, kerbs will be raised to assist passengers in the transition from pavement to bus ensuring safe and direct access for disabled people with or without a wheelchair.

In January 2012, the Council carried out a public consultation on design options for the shelters. The preferred design was for a green shelter with sloping roof and bench seating for passengers. The size, orientation and amount of enclosure for shelters will vary according to individual locations.

Artists impression of the new shelter design.



Marked clearways or build-outs are being incorporated at the stops, ensuring that buses can reach the kerb at an appropriate angle and without obstruction.

Narrow and crowded footways within the city centre will be widened and improved waiting facilities, including shelters with bench seating, will be installed. Access restrictions will also be implemented on a number of roads within the city out of peak times, creating a safer, more attractive environment for passengers and other pedestrians and remove conflict over limited space.

The latest signal technology will be installed at critical junctions within the city which can cause delays. With sophisticated vehicle detection capabilities and intelligent control systems, it will improve traffic flow through the junctions keeping buses moving and maintaining target journey times.

For more information, please visit our web site at: bathnes.gov.uk.bathpackage or email us at: strategic_transport_projects@bathnes.gov.uk