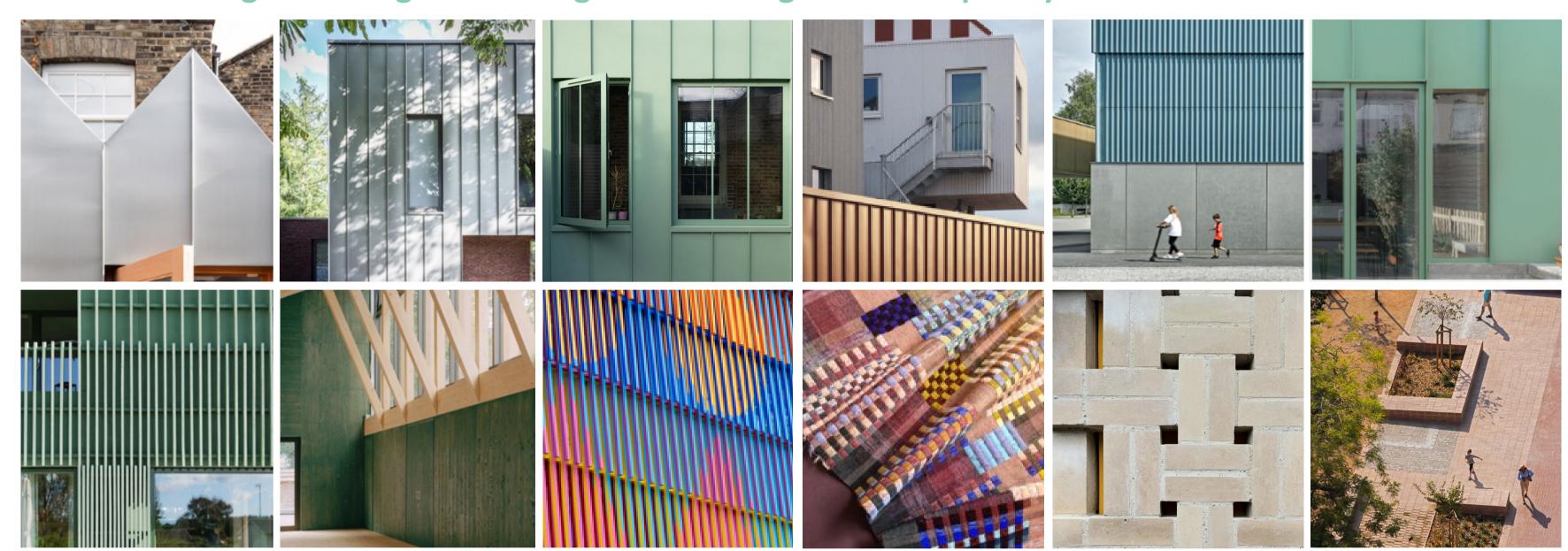
# Milsom Quarter Broad Street Yards: Design Ideas

Improving People's Lives

## **Material Testing - Stitching the Site Together: Heritage + Contemporary**



## **Ground Floor Activity - Heritage + Contemporary Analysis**



Create comfortable spaces for people to gather, interact and engage with each other

#### 2. Display Windows

Showcasing the dynamic activities unfolding inside the building

#### 3. Graphic Signage

Clear graphic text for advertising and wayfinding

#### 4. Activated GF

Public spaces on the ground floors and more

#### 5. Hanging Signage

Improve visibility, directional guidance and brand reinforcement

#### 6. External Lighting

Creating night-time identity whilst improving safety

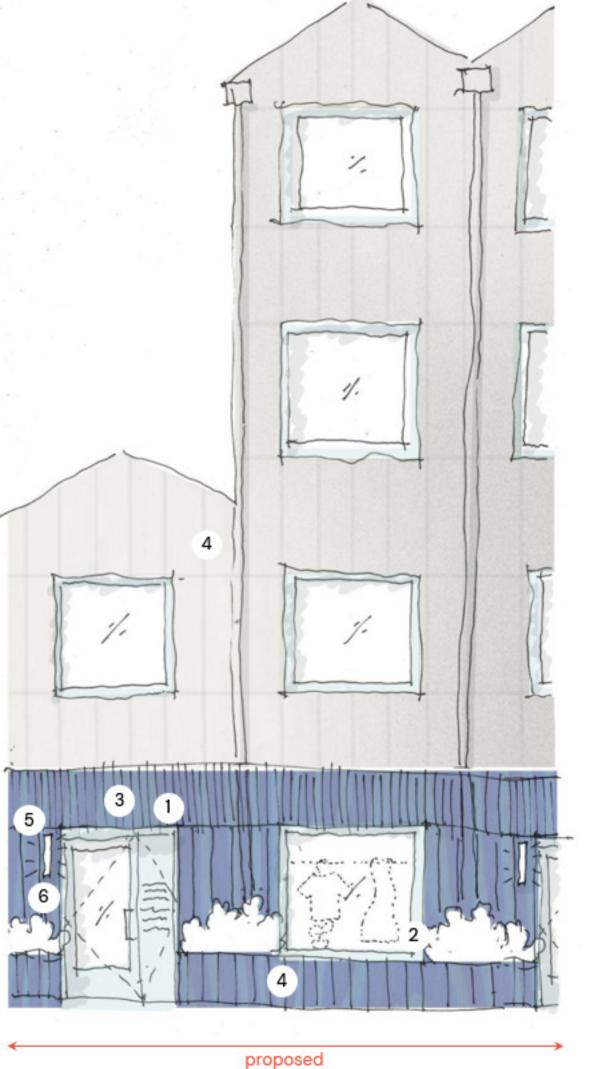
#### 7. Decorative Gates

Making entrances, creative way to include levels of security

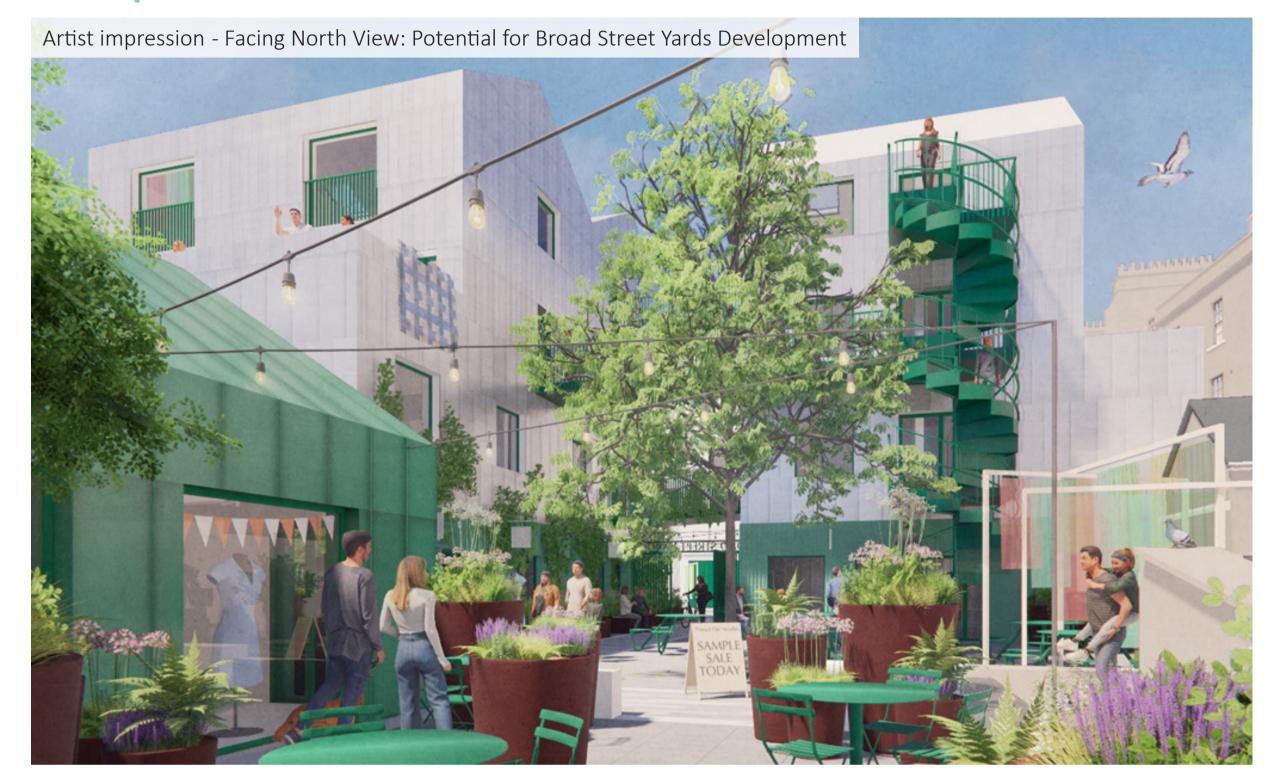
#### 8. Framed Entrances

Uses of arches and openings to make entrances onto the site and into the building clear





### **Conceptual 3D Visualisation**



## **Conceptual 3D Axonometric View**

