

Milsom Quarter Broad Street Yards: Design Ideas

Material Testing - Stitching the Site Together: Heritage + Contemporary



Conceptual 3D Visualisation



Ground Floor Activity - Heritage + Contemporary Analysis

- 1. Covered Thresholds**
Create comfortable spaces for people to gather, interact and engage with each other
- 2. Display Windows**
Showcasing the dynamic activities unfolding inside the building
- 3. Graphic Signage**
Clear graphic text for advertising and wayfinding
- 4. Activated GF**
Public spaces on the ground floors and more private above
- 5. Hanging Signage**
Improve visibility, directional guidance and brand reinforcement
- 6. External Lighting**
Creating night-time identity whilst improving safety
- 7. Decorative Gates**
Making entrances, creative way to include levels of security
- 8. Framed Entrances**
Uses of arches and openings to make entrances onto the site and into the building clear



Conceptual 3D Axonometric View

