

**CONDITIONS RELATING TO PERMISSION TO ERECT ITEMS ON OR ACROSS  
THE HIGHWAY**

**ADVERTISEMENT CONSENT WILL ALSO BE REQUIRED FOR BANNERS ACROSS THE  
HIGHWAY OR PENDANTS ATTACHED TO STREET LIGHTING COLUMNS. PLEASE  
CONTACT PLANNING SERVICES ON 01225 394100.**

- (a) The items to be erected on or across the highway are to be of a size, type and pattern agreed by the Divisional Director of Environmental Services. The maximum size for banners across the highway is 9m width x 2m depth (10Kn loading at anchor bolts). Maximum size for pendants is 0.30sq m (i.e. a triangle of 600mm width x 1.200mm depth or a square 600mm wide x 600mm depth).
- (b) The items are to be located and fitted in a manner to be agreed by the Divisional Director of Environmental Services, with a minimum clearance of 5 metres above the carriageway for banners and a minimum clearance of 2.3 metres to the bottom of pendants.
- (c) Fitments, clamps, wires, etc are to be such as to prevent damage to street furniture, trees, buildings, bridges or other structures to which they are secured. (it is the applicant's responsibility to obtain the necessary permission from the owner(s)).
- (d) Currently the only site suitable for erection of Banners in Bath is between No 6 and No 43 Milsom Street. For any other location in Bath the applicant shall need to seek permission from the building owner(s) to install suitable anchor bolts capable of taking the 10Kn loading. Once permissions have been sought and granted, installation of such anchor bolts shall be the responsibility and at the expense of the applicant.
- (e) Notice to be given to the chief constable as to the times of erection and removal of the items.
- (f) Consent is to be for the minimum practical period for the purpose intended. In the case of banners advertising an event, will normally be for a maximum of 4 weeks.
- (g) The applicant is to fully indemnify the council against all claims, demands cost, and expenses which may arise out of the erection or existence of the items subject of the consent, and to support this indemnity will furnish proof of adequate Public Liability insurance cover of £5, 000, 000 in respect of any one claim
- (h) Items erected purely for commercial advertising will not be permitted.
- (i) Advertising Consent must be applied for from the Council's Planning Officers prior to application for Highway Permission.
- (j) The Applicant is responsible for appointing a suitably skilled and qualified contractor, accredited under the New Roads and Streetworks Act 1991, to erect and take down the banner/pendant.

- (k) The Applicant shall agree in advance the times and dates that the banner/pendants shall be erected and taken down.
- (l) The Applicant shall provide calculations to satisfy the Highway Authority that the banner/pendant will not exceed permitted loadings (the Applicant is advised to contact the banner manufacturer for further advice and information).
- (m) The Divisional Director Environmental Services reserves the right to refuse an application or withdraw the licence for any banner/pendant displaying an offensive message, image or wording deemed inappropriate in terms of the Council's policies and key objectives.

Banners and pendants of a political nature or purely for commercial advertising will not be permitted.

- (n) The applicant will be responsible for any maintenance required to the banner for the duration of the licence period.