

OUR FUTURE AMBITION



Place Prospectus
for Bath & North
East Somerset

May 2024

Bath & North East
Somerset Council

Improving People's Lives

INTRODUCTION

We are passionate about Bath & North East Somerset - our people and our place. We are proud of our diverse and vibrant communities, our strong economy, our heritage, our beautiful surroundings and the people who live and work here. We are determined that you will have a greater say on the issues that are most important to you.

Across the range of projects we are delivering with you, we aim to improve our city and town centres and rural areas, provide new employment and learning spaces, create new attractions, enhance green spaces and streets and bring cultural activity and events all of which our community can be part of, enjoy and benefit from.

Bath & North East Somerset Council has a single overriding purpose of improving people's lives. This relates to everything we do from cleaning the streets, to caring for our older people. It's the foundation of our strategy and drives our commitments, spending and service delivery.

We have two core policies - tackling the climate and nature emergency and giving people a bigger say. You'll see these policies shape all projects, they are integral to what we aim to deliver.

Covid-19 has brought into sharp relief the challenges facing our area that have sometimes been hidden or ignored. Through green recovery we aim to build stronger, more diverse and resilient economy to support local jobs and business while tackling the climate and ecological emergency. We also need to work hard to reduce inequality, boost health and wellbeing and deliver more affordable homes. Fostering opportunities for our communities to come together, work, exercise, meet, learn and play is fundamental to continuing to improve our area for current and future generations.



I am delighted to introduce the Place Prospectus for Bath & North East Somerset, which is an opportunity to celebrate our beautiful area and the talents of our communities. The prospectus provides an overview of key priority projects planned and underway. We hope this will serve as an invitation to visit, live, work and invest in our fantastic area.



Cllr Kevin Guy

Leader Bath & North East Somerset Council

CONTENTS

This Place Prospectus for Bath & North East Somerset outlines key projects in development and delivery that help to establish our future ambition, reflecting the vision to realise the fantastic potential of our area.

Setting the context for investment and outlining the unique selling points of our beautiful district, talented residents and innovative business community, Bath & North East Somerset is truly a great place to live, work and visit.

The prospectus gives a high level introduction to current and proposed regeneration and green infrastructure projects that seek to regenerate and improve our area.

This is proposed to be a living document that will be updated as new projects develop and to reflect new funding that is secured.







The audience is both our communities, residents and local businesses, as well as potential collaborators, investors and delivery partners.



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ECONOMIC STRATEGY

Vision	Bath with North East Somerset: Ambitious Together for a Fair, Green, Creative and Connected City Region					
Pillar	 <p>Greener Economy</p>	 <p>Good Work</p>	 <p>Resilient Businesses</p>	 <p>Creativity & Innovation</p>	 <p>Housing Affordability</p>	 <p>Stronger Places</p>
Objective	Delivering net zero & nature positive and enhancing our natural assets	Supporting residents to access and thrive in good work	Building a diverse, creative and sustainable business base	Establishing B&NES as a centre for scientific and health academic excellence, inclusive innovation and creativity	Ensuring residents have access to affordable and high quality housing	Enabling all people and places to share in prosperity
Priorities that unlock infrastructure, innovation and opportunity	<ul style="list-style-type: none"> Build local energy generation capacity and demand for energy saving measures Support businesses to deliver net zero and nature positive in B&NES Create opportunities for residents to train and upskill for future green economy jobs Develop B&NES to be a broad green economy 	<ul style="list-style-type: none"> Champion good work practices Increase inclusive pathways into work Develop an inclusive lifelong learning offer Facilitate businesses to access the skills they need 	<ul style="list-style-type: none"> Invest in the infrastructure businesses need Nurture emerging sectors and specialisms, including culture & creative Promote alternative business models and community-led action Support local businesses to stay and scale in B&NES 	<ul style="list-style-type: none"> Maximise local benefits of B&NES leading innovation assets Promote B&NES as an innovation testbed Ensure all sectors and business are supported to innovate Create spaces for creativity to thrive across B&NES 	<ul style="list-style-type: none"> Develop housing offer that is accessible and attractive to all Work with partners to unlock affordable housing Deliver high quality and sustainable housing fit for future generations 	<ul style="list-style-type: none"> Promote place-based strengths to drive economic growth in urban centres and rural areas Support local food supply chains and food security Improve & invest in sustainable connectivity within B&NES and to the subregion Drive a sustainable and innovative visitor economy
Outcomes	Net zero and nature positive B&NES by 2030	Increased economic activity in residents as a proportion of the total population	Improved access to employment industrial/office/retail space across B&NES to meet demand	Increased prosperity for all, measured through Gross Disposable Household Income and healthy life expectancy	Better housing affordability, measured through housing costs as a proportion of income	Improvements in index of multiple deprivation at neighbourhood level, and raised wage levels

Delivered in partnership with Bath & North East Somerset Council – Anchor Institutions – Voluntary and Community Sector – Businesses – Communities – Regional and National Partners

BATH WITH NORTH EAST SOMERSET

OUR AREA

BATH

Bath is a prosperous and attractive city set in the stunning landscape of North East Somerset. Known internationally for its UNESCO World Heritage status, the area also benefits from a growing reputation as a great place to live, work and study.

KEYNSHAM

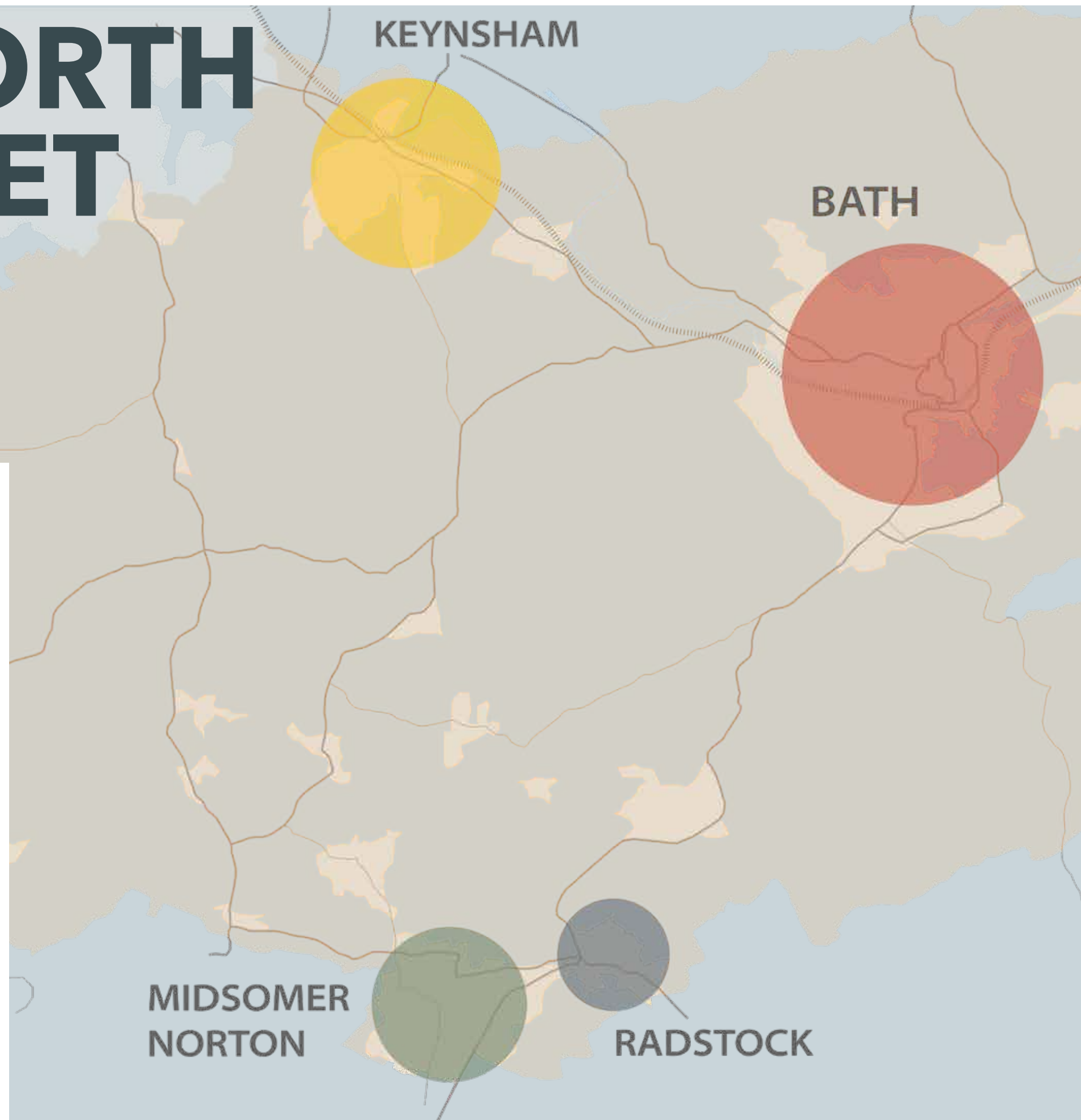
This historic market town located between Bristol and Bath, is well located and accessible. Keynsham is expanding to accommodate growing population while retaining it's attractive rural setting. A vibrant town with a lively social scene, events programme and attractive waterways and park.

MIDSOMER NORTON

A historic market town dating back to medieval times, set in the Somerset countryside. The town is a service, employment, shopping and leisure centre for the wider area. With an attractive Town Centre with a river setting, plus a new town park and leisure park. This is a friendly town with a strong community and a fascinating industrial past.

RADSTOCK

This attractive small town located on the northern edge of the Mendip Hills. One of the best preserved former coal-mining towns in England, the town has a number of distinct communities at Coombend, Clandown, Writhlington, Haydon and Radstock, located in a series of valleys.



ECONOMIC STRATEGY DELIVERY

- 1** Scope community green bonds to help residents to invest in local projects
- 2** Increase local adoption of the Real Living Wage and become a living wage place
- 3** Promote new and emerging developments for businesses including Bath Quays and Somer Valley Enterprise Zone
- 4** Deliver the Fashion Museum project, and wider Milsom Quarter regeneration to re-imagine this precinct in Bath as a flagship sustainable development
- 5** Develop a riverside tech and innovation corridor that links existing assets from Manvers St to Bath Quays
- 6** Deliver the affordable housing B&NES needs through the new Housing Delivery Plan including the scaling up B&NES Homes
- 7** Identify potential sites for new affordable accommodation using our own land assets
- 8** Support the High Street Renewal of market towns by creating thriving mixed use centres, including the development of co-working hubs linked to UKSPF, space for startups and small businesses, and cultural & service centres
- 9** Accelerate digital infrastructure rollout, including gigabit, superfast broadband and 5G to ensure all businesses and residents across B&NES benefit from improved connectivity
- 10** Secure connectivity improvements through the development of a Transport Action Plan that provides accessible, affordable and active options for all areas of the district



1

Scope community green bonds to help residents to invest in their local places



PROJECT SUMMARY

BATHSCAPE



A Council-led partnership of 12 organisations with a shared interest in the green setting of the City of Bath World Heritage Site.

Currently delivering a 7 year programme of 25 projects supported by the National Lottery Heritage Funded running to autumn 2025, to ensure Bath and its setting is better recognised, managed and experienced as a landscape city, with the surrounding hills and valleys blending with the World Heritage Site and actively enjoyed by all.



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Core themes are restoring habitats, improving health, enhancing access and upskilling residents, with additional links to sustainable tourism, growing green jobs and reducing inequalities in the city.

The area is internationally recognised for the quality of the landscape and importance of its wildlife, which balances the built environment and provides a valuable resource for both residents and visitors.

Discussion is underway to plan for 2025 and beyond to continue to engage people in management and enjoyment of the landscape and its integration with the urban fabric of Bath.

PROJECT SUMMARY

SOMER VALLEY REDISCOVERED

Somer Valley Rediscovered (SVR) project area includes Radstock, Midsomer Norton and Westfield, the large villages of Paulton and Peasedown St John and surrounding countryside and smaller villages. It is an area that has been profoundly influenced by the former coal mining industry.

The SVR Partnership, which includes B&NES Council, the town and parishes councils and other partners, is working to improve biodiversity, increase people's connections to nature to improve health and wellbeing.



SVR Greenspaces project has been awarded three year funding (2022 - 2025) from WECA's Green Recovery Fund. Greenspaces is a programme of nature recovery projects on 5 key greenspaces in Radstock, Westfield and Midsomer Norton, to restore key habitats.

PROJECT SUMMARY

CHEW VALLEY RECONNECTED



A truly multi-functional, landscape-scale green infrastructure partnership programme for the beautiful Chew Valley from Keynsham to the foot of the Mendip Hills.

Three integrated themes focus on nature recovery and landscape restoration; sustainable water management; and enhanced public engagement with landscape and nature especially for the growing population of the Keynsham area.



Having delivered the northern section of the Chew Valley Lake Recreational Trail, work is underway to take the trail around the southern half of the lake. The project will deliver habitat creation and landscape restoration to support the important bird populations of the lake as well as reinvigorating the unique farming landscape south of Herriot's Pool with its stunning oak tree-lined hedgerow network.

The Chew valley is a beautiful place to spend time and we wish it to be an exemplar of nature recovery and nature-based solutions. Inward investment to support this project will help us deliver the best we can for nature, people and climate.



PROJECT SUMMARY

WATERSPACE CONNECTED



Access to and along the river will be improved to create a sustainable movement corridor for commuting, recreation, and leisure, increasing the health and wellbeing benefits of spending time in nature. WaterSpace Connected will also be linked to future development, unlocking opportunities for biodiversity net gain and nature-based solutions, ensuring that future development is not only sustainable but creates healthy new communities within a thriving landscape.

WaterSpace Connected will deliver the following benefits:

- Improved access to the river and riverside, creating a sustainable movement corridor for commuting, recreation, and leisure.
- A new crossing over the river, better connecting communities.
- Improved resilience through the application of nature-based solutions.
- Biodiversity gain through habitat enhancement and creation.

WaterSpace Connected is an ambitious large-scale green and blue infrastructure project following the River Avon corridor from Bath to Bristol.

The project will deliver benefits for nature, communities, and the economy, through the creation of a multi-functional and resilient Nature Recovery Network.



3

Promote new and emerging developments for businesses including Bath Quays and Somer Valley Enterprise Zone



PROJECT SUMMARY

BATH QUAYS



Bath Quays is the Council's flagship redevelopment project, creating a new and vibrant quarter for Bath's businesses to flourish. It is the most significant development opportunity in a generation. Bath Quays is delivering much needed Grade A office accommodation, providing space for the city's growing businesses as well as attracting quality employers to the city.

The development will enhance the City's and regions reputation as a home for business, growing Bath's economy, creating 2500 new jobs, particularly in the high tech, life sciences, financial and professional sectors.

All new buildings will use sustainable construction methods, reducing their environmental impact and adapting to climate change.



- Development to the north of the river is being delivered in partnership with Legal & General. The mixed use development is consented to provide 160,000 sqft of office space, 90 apartments, a hotel, basement car park, retail and food & beverage units and new high quality public realm.

- No 1 Bath Quays is the first new office building in Bath for a generation. A landmark office building located on the south bank of the river, with riverside views and within easy walking distance of the city centre and Bath Spa train station.

- Bath Quays is connected by the new pedestrian and cycle bridge over the River Avon, linking Bath Quays with an active travel network, providing an essential connection for both resident and business communities to the city centre.

- The new waterside park incorporating flood mitigation measures has been created, providing direct access to the river with upper and lower promenade, cycle routes, natural landscaping and a large riverside public space for events.

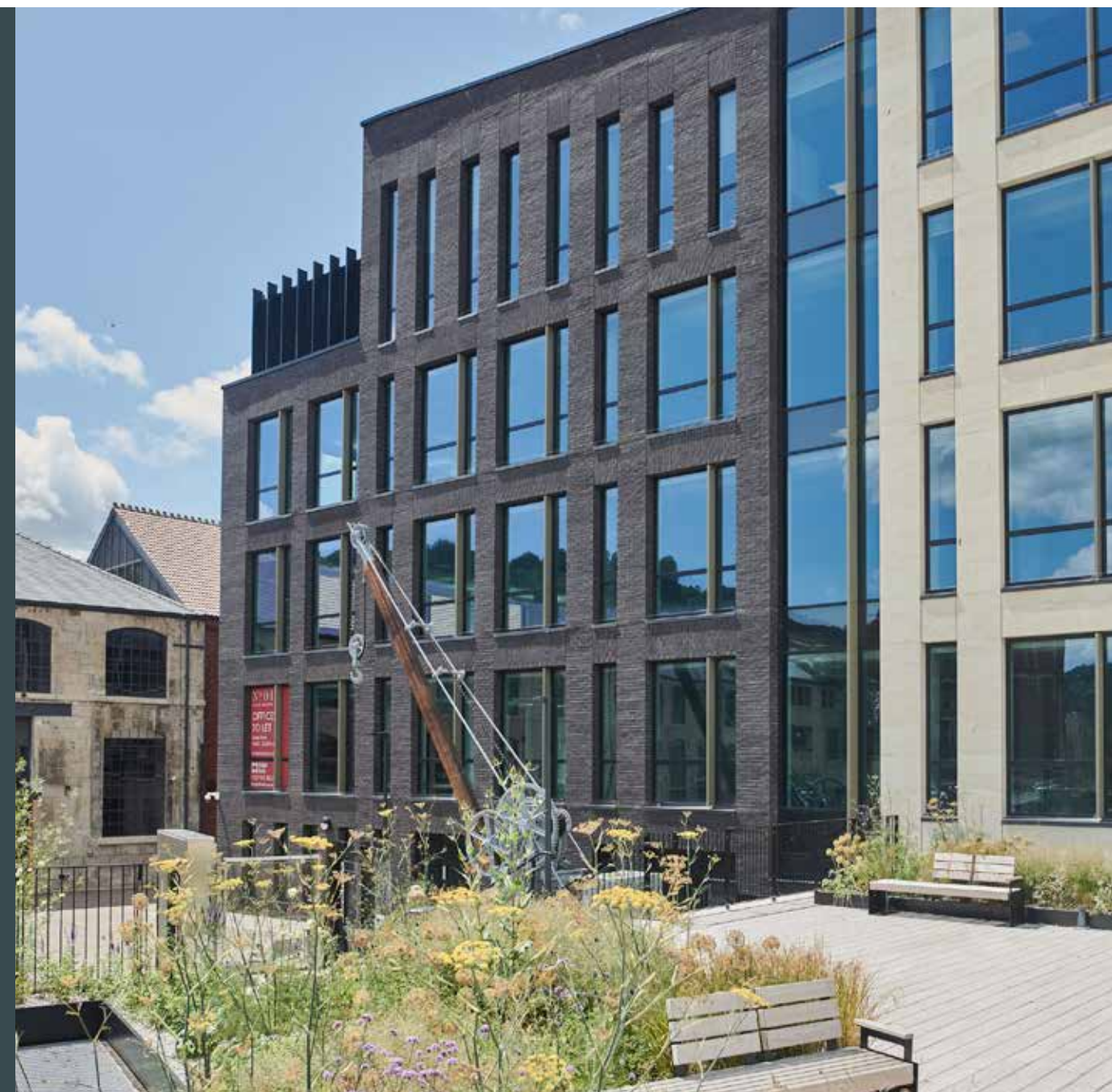
PROJECT SUMMARY

BATH QUAYS SOUTH

No 1 Bath Quays provides the City with a new space for business alongside new public realm, where life & culture can be enjoyed.

The 44,500 sq ft landmark office building is within easy walking distance, via the new pedestrian and cycle bridge, of Bath Spa Station, Southgate Shopping Centre and all the City's heritage, retail and creative amenities.

On the south of the river, Bath Quays is a blend of historic buildings and contemporary architecture.



No 1 Bath Quays offers modern Grade A office space at EPC A, including 24 hour access, electric car charging, PV array, superfast broadband, VRF air conditioning, bike storage, changing and drying facilities. The building has welcomed its first occupiers in Equisoft, who have their new UK and European HQ on the 4th floor, and Fidelius on the 1st floor. Both organisations are existing Bath based businesses who have expanded into their new home.

Neighbouring No 1 is the Grade 2 listed Newark Works, which has been creatively regenerated to provide 40,000 sq ft of new workspace, coworking and food and beverage offer.

PROJECT SUMMARY

SOMER VALLEY ENTERPRISE ZONE



The Somer Valley Enterprise Zone (SVEZ) is located at Old Mills, a greenfield site extending to 13.5 hectares situated on the western edge of Midsomer Norton.

SVEZ will provide a sustainable and appealing business location that contributes to a balanced mix of commercial development and other land uses within the area. The landscaping of SVEZ is intended to give a tranquil and attractive feel to the development, with generous green spaces and woodland areas. Once developed, it will be home to a vibrant mix of viable and sustainably delivered land uses, including high-quality offices, industrial and commercial spaces, as well as a hospitality offering.

SVEZ will generate the following benefits:

- New net GIA floorspace of circa 40,000m²
- Support up to 1300 net additional FTE's in the West of England. This will contribute circa £66m p/a of net additional GVA to the West of England economy
- Support local business start-ups
- Drive business rate growth
- Support the existing town centre retail offer through site employment, including the ongoing place regeneration of Midsomer Norton High Street

An illustrative masterplan demonstrates how the mixed commercial development can be delivered and a Local Development Order (LDO) will be adopted, which will accelerate delivery and provide the flexibility needed to respond to market demand. It is planned to submit the LDO to the Local Planning Authority for a second statutory consultation in Q2 2023.



4

Deliver the Fashion Museum project and wider Milsom Quarter regeneration to re-imagine this precinct in Bath as a flagship sustainable development



PROJECT SUMMARY

MILSOM QUARTER

The Masterplan for the Milsom Quarter identifies four key areas of change within the northern part of Bath City Centre.



Proposals include new build sites for residential development, visitor accommodation; maker space and workspace; buildings to be repurposed; public space improvements and zero carbon interventions.

We are proposing that the Milsom Quarter becomes Bath and the South West's fashion destination. The Milsom Street core will become the world class Fashion Museum's new home, will house a range of high-end fashion retailers and will host more festivals and events making it less dependent on shopping.

We will also take the opportunity to deliver more housing in the area, through new development and the conversion of underused space on upper floors of existing buildings.



These uses will be delivered in four distinct character areas:

1. MILSOM STREET CORE retaining its character as an important location for fashion-led retail and home to an enhanced Fashion Museum. Space for events and festivals and workspace provision complemented by the food and drink offer of George Street to the north and retail to the south

2. BROAD STREET YARDS new build contemporary space, better connecting Milsom Street and Broad Street, providing opportunities for a vibrant mix of maker space, flexible workspace, retail and visitor accommodation.

3. ST MICHAEL'S NEIGHBOURHOOD a growing residential neighbourhood for Bath with new development and conversions of upper floors supporting a range of local shopping and amenities at ground floor level with a new public square.

4. WALCOT STREET GATEWAY an improved entrance to Walcot Street through housing-led development on the Cattlemarket site and improved public spaces.



PROJECT SUMMARY

REFASHIONING BATH



The **Refashioning Bath** project will comprise two sister sites:

A brand-new **Fashion Museum** in the centre of Bath and a **Fashion Collection Archive** located at Bath Spa University's Locksbrook campus.

The Fashion Museum will open on the site of the Old Post Office, realising the power of fashion to more people than ever and extending the reach and reputation of the internationally respected collection which was gifted to the city in 1955 and is exhibited worldwide.

The museum will uncover the past, present, and future of fashion and its positive role in civic life through its potential for individual and cultural transformation.

We will champion designers, makers, manufacturers, and wearers and celebrate the diversity and complexity of fashion.

We want to reach the widest possible audience by creating a dynamic, relevant, and meaningful encounter with fashion through a programme which will inspire, embolden, and empower and provide a window to the future of the fashion industry.

To find out more about the Fashion Museum Bath and its exciting transformation, please visit **www.fashionmuseum.co.uk** and sign up to the newsletter.



CREATING A PLACE FOR

CREATIVITY
OPPORTUNITY
DISCOVERY PLAY
ENJOYMENT
EVERYONE



PROJECT SUMMARY

BATH CITY CENTRE HIGH STREET RENEWAL PROGRAMME



Over five years, a programme of public space investment and on-street activity and animation will bring events, entertainment and art to the Milsom Quarter and Kingsmead Square.



Investment will include increased on street greening, new street furniture, seasonal arts, street dressing and entertainment including an events, markets and outdoor performance programme focused on Milsom Street, Green Street and Kingsmead Square.

The programme also includes development of an Outdoor Trading Strategy to re-imagine how spaces are used for markets and trading around the city.

The Love our High Streets project supports the Council's Liveable Neighbourhoods

agenda and seeks to respond to the Climate and Ecological emergencies and the transition towards less car dominated and more accessible, people-friendly High Streets.

Early interventions have included the introduction of parklets to provide greening, seating and cycle parking. Major street events and markets have included the Great Bath Feast and the Milsom Street Festive Lighting (2021), and experimental trials to reduce private vehicle access to streets.



PROJECT SUMMARY

BROAD STREET YARDS



Broad Street Yards is a proposed new build maker space due to be developed on the existing surface level Broad Street Car Park, with an approximate development potential of 16,000 sqm. The scheme seeks to regenerate the underutilised urban backland site within B&NES land ownership.

Located in the north of the city centre, the car park is bounded by George Street in the north, Broad Street in the east, New Bond Street in the south and Milsom Street to the west streets.



The Broad Street Yards scheme aims to deliver a new, innovative creative hub using sustainable materials and technologies to accommodate a flexible range of affordable and high-density workspaces, supported by micro-shops and elements of food and drink.

The development will provide opportunities for start-ups and SMEs to operate in the heart of the city and engage with the nearby fashion and homewares industries.

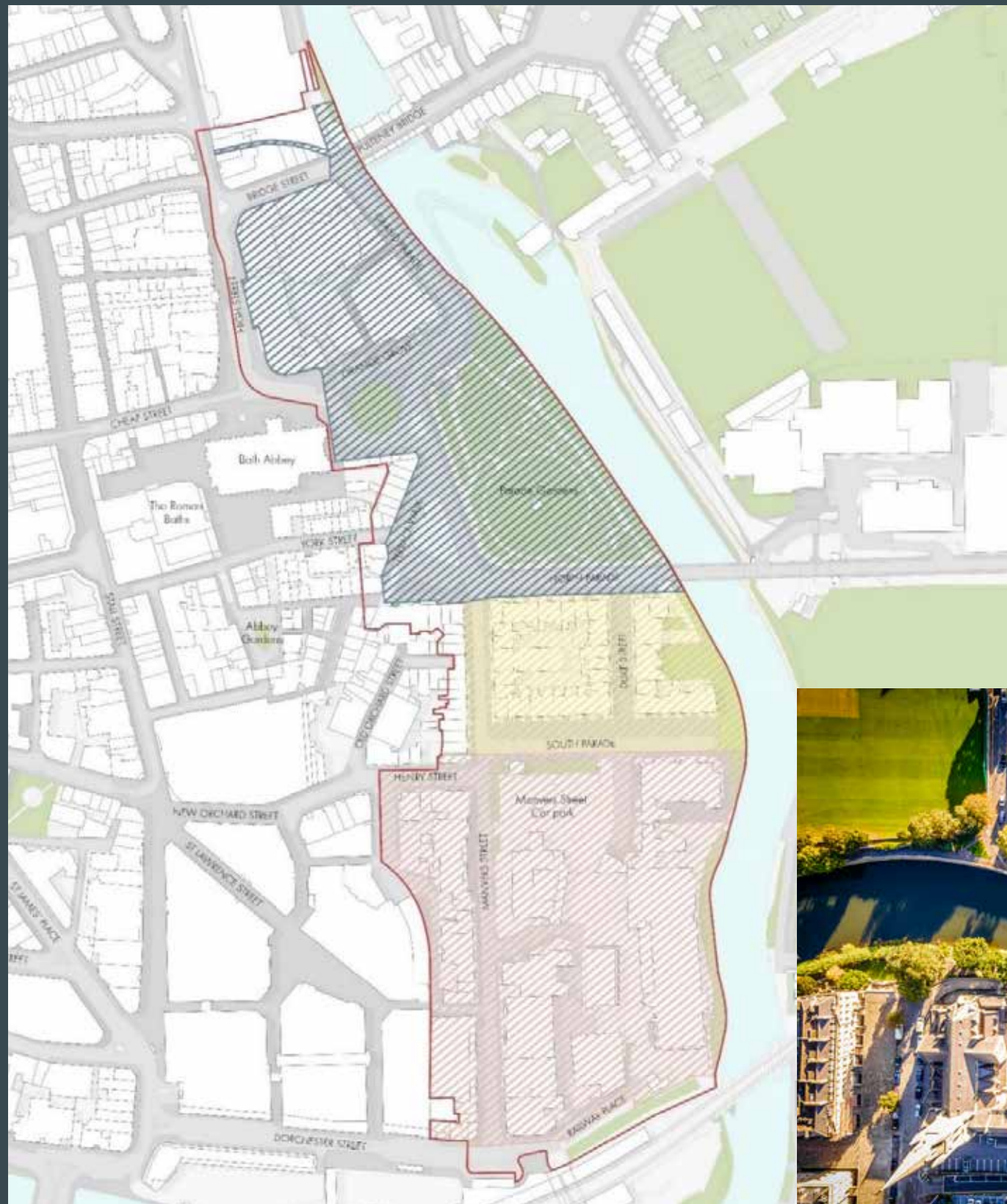
5

Develop a rich tech and innovation corridor that links existing assets from Manvers Street to Bath Quays



PROJECT SUMMARY

BATH CENTRAL RIVERSIDE



Bath Central Riverside is a new regeneration scheme covering the area between Pulteney Bridge (north) and Bath Spa Train Station (south).

The scheme will act as a catalyst to transform and re-imagine the area, unlocking its potential and creating benefits for both residents and visitors, whilst maintaining the importance of the city as World Heritage Site and responding to the climate change and ecological emergencies.



An Outline Business Case unlocked five workstreams that will be delivered between 2023-2025.

These workstreams are

- Bath Central Riverside Masterplan
- Guildhall Option Study
- Grand Parade Colonnades
- Manvers Street public realm
- Pilot and demonstration events



PROJECT SUMMARY

FWD



Supporting skills,
developing talent and
taking business forward.

Find out more at:
www.fwduk.org

Brought to you by:



Funded by:



FWD is a disruptive collaboration, which will support the West of England to deliver high-quality employment and clean inclusive growth in a zero-carbon, creative and digital world. It has been conceived to address four interconnected challenges: supporting innovation and productivity; supporting inclusive growth; supporting the green recovery; and supporting local and regional vitality.



FWD will provide a deeply integrated approach to skills and curriculum delivery, business incubation-based innovation and research. It will include:

- A revolutionary curriculum, delivered by Bath Spa University and Bath College, offering modules at learning levels 4-7, with signposting to linked initiatives, including those offering level 1-3 and 8 provision. The curriculum is based upon tailored personal IPATHWAYS via a modular, stackable, blended, highly flexible 'hop on/hop off' delivery model; and involves technical, personal and resilience skills, experiential learning opportunities, and curated collisions with businesses.
- The FWD Innovation Offer, involves the globally-leading SETsquared University of Bath Innovation Centre and Bath Spa University's The Studio. FWD will provide three Cluster Foundry Business Acceleration Hubs and will host a University of Bath Makespace (for product design and prototyping) and an Ideospace (for networking and collaboration).
- A collaborative University of Bath and Bath Spa University research presence in the City.

FWD will generate the following benefits:

- **Up-skilling** of 858 learners in year 1 (phase 0), increasing to 1430 learners in year 2 (phase 1). 75% progressing into 'better jobs'
- FWD's innovation offer will:
 - **Provide business support** to 115 businesses per annum, increasing to 120 businesses annually from year 4 onwards
 - **Support 35 start-ups** per annum (phase 0) and 25 start-ups annually from year 4 (phase 1)
 - **Create 125 jobs** per annum through FWD's innovation and research activity
- FWD demonstrates a net benefit of **c.£40m** to the region

Phase 0 of FWD launched in January 2023 as a proof of concept with launch events in Summer 2023 and initial curriculum delivery commencing later in the year, alongside a Health focussed Business Acceleration Hub.



6

Deliver the affordable housing B&NES needs through the new housing delivery plan including the scaling up of B&NES homes



PROJECT SUMMARY

BATH WESTERN RIVERSIDE: PHASE II

Bath Western Riverside Phase II is a proposed development on part of the former gasworks site in Bath. The site forms part of Bath Riverside and is allocated for residential development.

A loan from West of England Combined Authority (WECA) allowed B&NES to purchase approximately 30% of the Phase II land.

In April 2020, the Council committed to gas rationalisation and associated enabling works, utilising Homes England funding. The gas rationalisation works completed in Summer 2023.



In May 2023, an outline planning application was submitted to the Local Planning Authority. Proposals include:

- Up to 351 residential units.
- Exceptional building performance standards based on Passivhaus principals and a fabric first approach.
- Provision for a community / commercial unit.

The scheme aims to maximise affordable housing through the provision of social rent and shared ownership units.

The scheme design includes:

- A focus on green space and biodiversity.

- The prioritisation of people over cars.

- Active residential frontages.
- Low carbon and energy efficient homes.
- Low car and low energy use in line with our ambitions to build a sustainable future for B&NES that is net zero and nature positive by 2030.

The Sustainable Travel Route (STR), secured through the site, will provide a link to the wider Bath Riverside area, providing pedestrian, cycle and vehicular connectivity, with the inclusion of electric vehicle charging, a new car club and secure cycle storage.



PROJECT SUMMARY

MIDLAND ROAD

Midland Road forms part of Bath Riverside and is located to the north of the River Avon. The land is currently operated by B&NES Council as a Waste & Recycling Depot.

- Construction of the proposed residential development will begin once the site is decommissioned.
- The reserved matters planning application was secured in December 2019.
- 176 residential units will be delivered, with a 25% affordable housing mix of social rent and shared ownership units.



A full planning application was secured in 2019 as part of the original outline application.

Proposals include:

- 8 residential buildings with a mixture of maisonettes and apartments.
- 176 units in total with a mix of 1, 2 and 3 bedroom homes.
- Affordable apartments with a mixture of unit sizes.
- Car and cycle parking provision.
- A developed landscape strategy which creates habitats, open spaces and improved cycle and pedestrian routes.
- Community garden at the centre of the development.
- New planting to create buffer zones and enhance the riverside.



8

Support the High Street Renewal of market towns by creating thriving mixed use centres, including the development of co-working hubs linked to UKSPF, space for startups and small businesses, and cultural & service centres



PROJECT SUMMARY

VACANT UNIT ACTION PROJECT

An exciting three-year project that will bring life to vacant properties as part of the High Streets Renewal programme.

Focused on Bath City Centre with satellite interventions planned in Twerton High Street, Keynsham and Midsomer Norton this Combined Authority Recovery funded project (2021-24) supports artistic interventions, meanwhile uses, pop-up and innovative business and community use projects in vacant shops and buildings on High Streets.

The project will be delivered across two phases with a total value of £500,000 from the Combined Authority plus in-kind match funding from Bath Business Improvement District.

These pilots projects will act as a catalyst for further high street interventions and unlock future investment to create opportunities for more cultural activities and additional employment space.



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1. Unit 14 Midsomer Norton. Transforming empty retail units into community space.

2. Keynsham Make Space, Temple Street. Full refurbishment of a vacant property back into a flexible space available for arts, pop-up and community uses.

3. In The Meanwhile, Temporary Art Space on Milsom Street, Bath. Partnership with Bath Spa University.

4. Made in Bath. A series of pop-ups with local independent traders.

5. Proposed Co-Working Space on Temple Street, Keynsham.

6. Supporting local charity pop-ups - Share & Repair.

7. The High Street Hub, Bath City Centre. Creating a working space supporting the Council and community partners in an otherwise vacant property.

8. Window installation bringing vibrancy to an area of Bath City Centre experiencing high vacancy rates.

9. Milsom Quarter Meanwhile Use pop-ups until the Old Post Office in Bath City Centre is redeveloped into the new Fashion Museum.

PROJECT SUMMARY

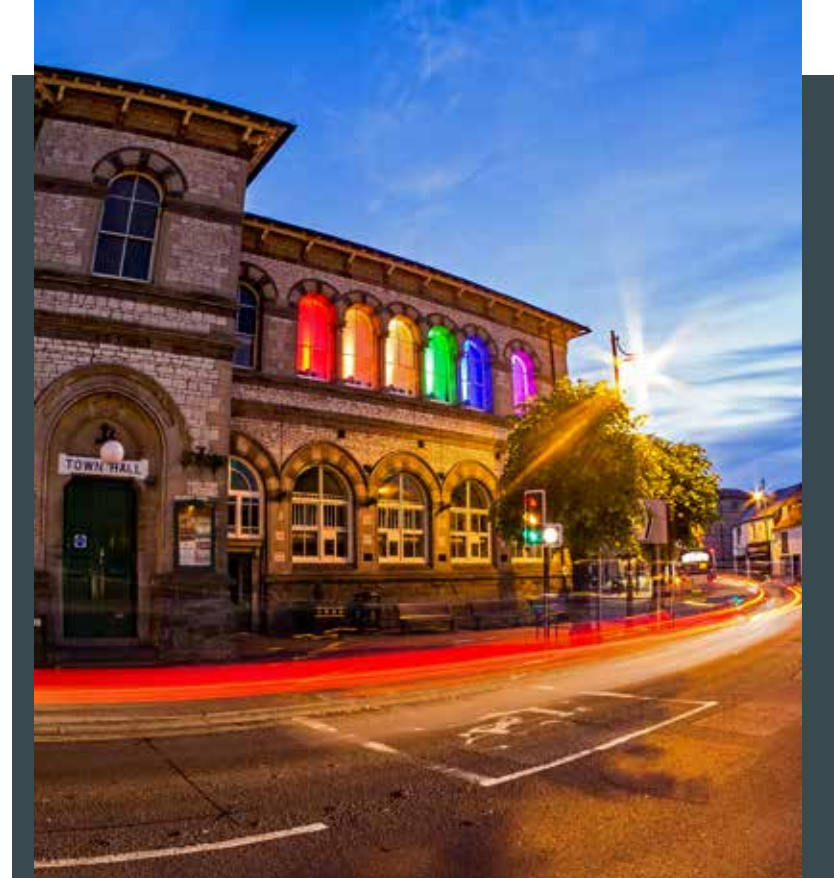
MIDSOMER NORTON HIGH STREET RENEWAL PROGRAMME

A total of £2.8m grant funding has been secured to deliver a range of improvement works and community-led projects on Midsomer Norton High Street, including:

- Creation of a new market square public space at The Island
- A reinstated market hall within the community owned Town Hall
- Repair and restoration of High Street shopfronts and signage
- Conservation Area enhancements including new street furniture and street dressing
- Community engagement and a Local High Street Cultural Programme

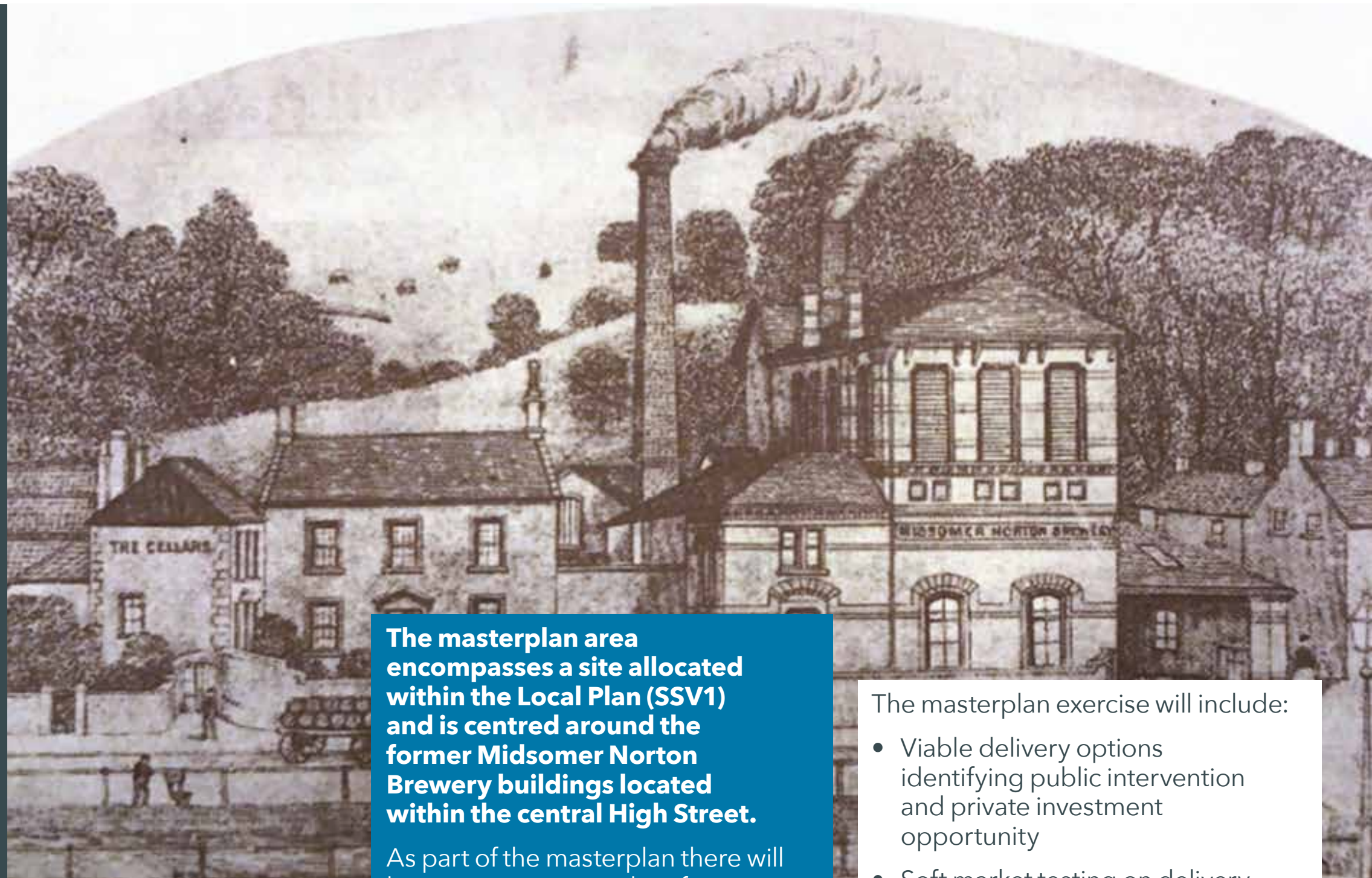
The High Street Renewal programme for Midsomer Norton includes a range of activities to improve the town centre, a conservation area defined as 'at risk'.

A High Street Heritage Action Zone project is underway to celebrate the history and heritage of Midsomer Norton and encourage sustainable economic and cultural growth in the town centre. Love our High Streets funding has also been secured to create a new market square from the Combined Authority.



PROJECT SUMMARY

MIDSOMER NORTON OLD BREWERY QUARTER MASTERPLAN



The masterplan area encompasses a site allocated within the Local Plan (SSV1) and is centred around the former Midsomer Norton Brewery buildings located within the central High Street.

As part of the masterplan there will be opportunities to identify strategic land acquisition prospects that will unlock sites serving to improve vitality and development viability in the town centre with the potential to not only provide retail but housing delivery in a sustainable location. This is an area where the public sector (including B&NES) has limited land holdings.



The masterplan exercise will include:

- Viable delivery options identifying public intervention and private investment opportunity
- Soft market testing on delivery plan options, identifying routes to market
- Strategic land acquisitions that accelerate early delivery of homes and/or deliver additionality (unlocking interventions)
- Investment plan for sustainability/renewable investment to retrofit and decarbonise Masterplan area

PROJECT SUMMARY

KEYNSHAM HIGH STREET RENEWAL PROGRAMME



The High Street Renewal programme for Keynsham includes a range of activities to improve the town centre, a conservation area defined as 'at risk'.

A High Street Heritage Action Zone project is underway to celebrate the culture and heritage of Keynsham and encourage town centre vitality.



Funding from new development alongside Combined Authority investment has also been secured to deliver a major public realm scheme in the core High Street area.

Funding from Historic England, Keynsham Town Council and the Council will deliver further improvements to Temple Street public space and improve shopfronts.

A total of £3.8m grant funding has been secured to deliver a range of improvement works and community-led projects on Keynsham High Street, including:

- High Street Core public realm improvements have included footway widening and resurfacing, improved cycling and bus facilities, new street furniture, trees and planting and better signage (phase 1 completed March 2022)
- Improvements to Temple Street public realm (phase 2 completed June 2023)
- Repair and restoration of High Street shopfronts and signage
- Conservation Area enhancements including new street furniture and street dressing
- Community engagement and a Local High Street Cultural Programme



PROJECT SUMMARY

BATH LOCAL CENTRES HIGH STREET RENEWAL



A programme of high street improvements and animation is bringing investment to four of Bath's local centres. These projects include:



1. HIGH STREET, TWERTON

This comprehensive improvement project started in October 2022 and, since then, two long-term vacant units have been reactivated, a sensory garden has been put in place alongside other 'greening' interventions. The arts and events programme is well underway, with the popular Twert Lush event returning for a second year on 1st September 2024.

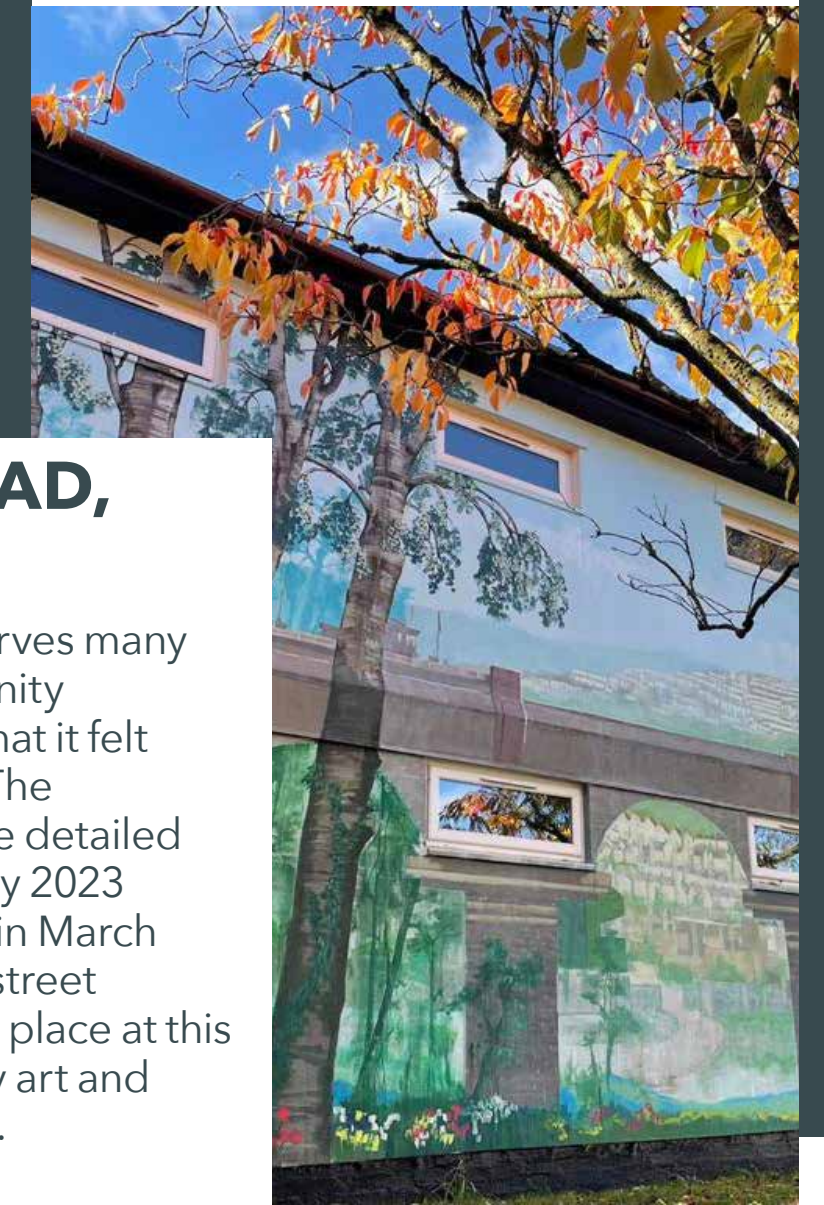
2. MOORLAND ROAD, OLDFIELD PARK

B&NES' only District Centre, this vibrant High Street is lacking recent investment and the interventions proposed will support the transition to a greener High Street. The concept design includes additional street furniture and planting, cycle storage as well as marketing and branding to promote this much-loved High Street.



3. HIGH STREET, WESTON

Situated to the far west of Bath, Weston High Street provides an important local service to residents. The improvement project aims to improve the visibility of the high street by focusing interventions at key gateways. Budgets are included for place branding and signage, art, events, greening, cycle storage and street furniture.



4. MOUNT ROAD, SOUTHDOWN

This small local centre serves many local people but community engagement indicated that it felt unsafe and uninspiring. The consultation to inform the detailed design closed in February 2023 and work started on site in March 2023. New planters and street lighting have been put in place at this location, with community art and further planting to follow.



PROJECT SUMMARY

RADSTOCK TOWN CENTRE REGENERATION ACTION PLAN



Housing and employment growth anticipated for Radstock and surrounding area means that there is more reliance on the town centre facilities, services, employment and entertainment.

Working with key stakeholders including Radstock Town Council, businesses and the community, a Regeneration Action Plan has been developed which identifies priority projects for delivery.



Key projects include:

- **Trinity Methodist Church** has been identified as a potential community hub. B&NES is working in partnership with Radstock Town Council to access funding to purchase & renovate the church.

- A **Cultural Programme** for Radstock will be developed with £100k secured from UKSPF

- **Outdoor Events** could be hosted in eight spaces that have been identified in Radstock Town Centre.

- **Brownfield Site Assessment & Concept Designs** have been carried out to identify improvements that could be achieved for several sites.

- **Tree Planting** and greening in the town centre to replace those lost when Hope House Centre site was developed.

- **Green & Blue Space Improvements** working with the Nature Recovery Team and the Somer Valley Rediscovered Partnership.

- **Energy Efficiency & Renewable Energy Opportunities** including working with Radstock Town Council to vastly improve the energy performance of Trinity church.

- **Wayfinding & Streetscape Improvements** will support signage, street furniture, pedestrian movement & a parking review.

- **Management of Vacant Properties**, working with owners to find temporary & permanent uses.

- **Improve the Town Centre Offer** to enhance the vitality and encourage business interest. A Changing Places toilet will be delivered in Tom Huyton Park in summer 2023.

PROJECT SUMMARY

KEYNSHAM TOWN CENTRE REGENERATION ACTION PLAN



Working with key stakeholders including Keynsham Town Council, businesses and the community, the Regeneration Action Plan will identify opportunities, develop a programme of projects and include baseline work to secure funding. Projects will be agreed through engagement that will take place in late 2024.

The Action Plan will be developed learning from the Heritage Action Zone project and the masterplan that was developed for the town. It will be guided by the existing Local Plan and feed into the development of the new Local Plan.

Housing and employment growth planned for the town and surrounding area means that there will be more reliance on the town centre for facilities, services, employment and entertainment.

In Keynsham, focus will be on improvements to the vitality and viability of the Town Centre.

There are opportunities to improve public realm in Temple Street & Upper High Street, refurbishment of vacant units, investigation of pedestrianisation and greening of the High Street, wayfinding improvements, activities to tackle the ecological and climate crisis and further shop front improvements.

The plan will also focus on high street renewal activities such as community & cultural events and markets.

Project ideas include:

- Improved wayfinding
- Greening of the High Street
- Upper High Street & Temple Street public realm improvements
- Shop front improvements
- Repurposing of Riverside Vacant Units, Temple Street
- Active travel
- Arts, culture & events
- Potential pedestrianisation
- High Street events and culture
- Identification of community space



PROJECT SUMMARY

MIDSOMER NORTON REGENERATION ACTION PLAN



Working with key stakeholders, including Midsomer Norton Town Council, businesses and the community, a Regeneration Action Plan will be created.

The aim of the plan will be to recognise the vital role the town centre plays for the local community, and identify opportunities for improvement. Then, working with the community, it will prioritise these projects to form a strategy for the town centre.



This list of projects will be developed to form the basis of future funding bids to help attract further investment to Midsomer Norton and enable their delivery in the near term.

The interventions will build on, and compliment the work undertaken to date through the High Street Heritage Action Zone, such as the Town Hall restoration and construction of the Market Square.

10

Secure connectivity improvements through the development of a Transport Action Plan that provides accessible, affordable and active options for all areas of the district



PROJECT SUMMARY

CITY REGION SUSTAINABLE TRANSPORT SETTLEMENT

Working with our partners at the West of England Combined Authority, the Council is developing several transformational transport projects over a five-year period.

The projects will help to meet our net-zero aspirations, providing genuine travel choices that will help to decarbonise our transport system, promote a shift from cars to public transport, walking, wheeling, and cycling.



STRATEGIC CORRIDORS

The Council is delivering high-quality bus prioritisation and safe, direct, and continuous walking, wheeling, and cycling routes across its key strategic corridors:

- The A37, A362, and A367: providing genuine travel choices within, throughout and to/from the Somer Valley between Bath and Bristol.
- The A4: improving journey times, reliability, and safety between Saltford, Keynsham, Bath, and Bristol.



LIVEABLE NEIGHBOURHOODS

Working with local communities, the Liveable Neighbourhoods programme is improving residential streets by encouraging active and sustainable travel, reducing car dominance, and creating more pleasant outdoor spaces.



BATH CITY CENTRE

Making best use of the constrained network in the city, the Council is developing schemes that will prioritise people and rationalise use of the transport system to remove conflict.

Schemes will promote walking, wheeling, and cycling in safe environments, and ensure buses can access the bus station efficiently and reliably.

PROJECT SUMMARY

BATH RIVER LINE



The Bath River Line will form a linear park from Newbridge to Batheaston, following the route of the River Avon, connecting communities and enabling people to explore the city in a more sustainable way.



The project will enhance the natural environment through habitat restoration, supporting a biodiverse ecological network and providing greater resilience to climate change. Funding for phase 1 of the scheme has been secured.

