



Bath & North East  
Somerset Council  
Improving People's Lives



Historic England

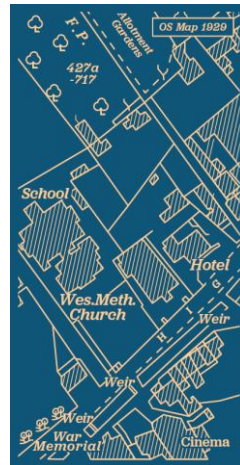


HM Government

February 2023

# Midsomer Norton

## High Street Heritage Action Zone



# New Market Square at The Island

The aim of the project is to create a flexible public space for civic and commercial events and activities that will support the vitality of the historic Town Hall and wider High Street, including:

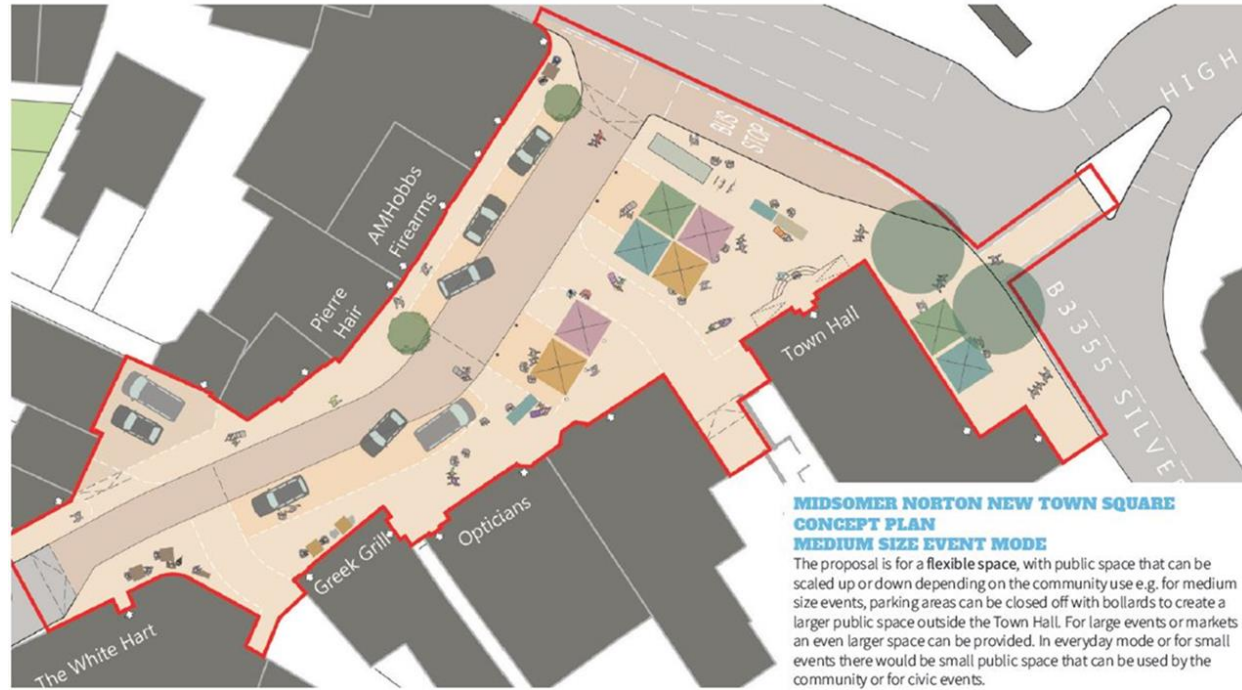
- Welcoming, safe and attractive place that local people can enjoy
- Events space with the right infrastructure to support markets, cultural activities and civic occasions
- Enhance the western end of the high street and complement the historic Town Hall and nearby shops
- Support the function of the surrounding businesses and Town Hall, creating connected indoor and outdoor spaces at the Town Hall
- Flexible parking capacity to support local businesses and events, including 2 blue badge spaces and loading. It is also proposed that 5 new car parking spaces are created on the High Street and Excelsior Terrace.



Woodstock, Oxfordshire



Salisbury, Wiltshire



## MIDSOMER NORTON NEW TOWN SQUARE CONCEPT PLAN MEDIUM SIZE EVENT MODE

The proposal is for a flexible space, with public space that can be scaled up or down depending on the community use e.g. for medium size events, parking areas can be closed off with bollards to create a larger public space outside the Town Hall. For large events or markets an even larger space can be provided. In everyday mode or for small events there would be small public space that can be used by the community or for civic events.

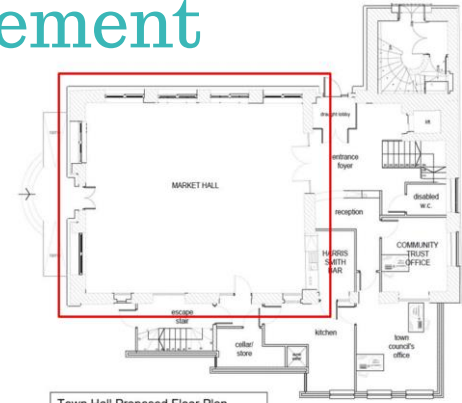
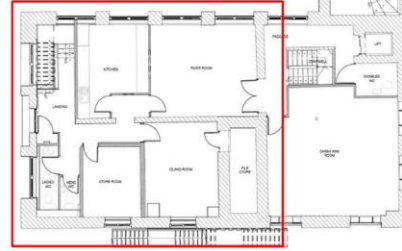
## Progress to date:

- Consultation with community stakeholders, residents and businesses to arrive at design
- £1.4 million funding secured through Historic England, WECA and B&NES
- Ongoing technical approval process
- Works scheduled to commence in May 2023

# Town Hall Phase 1 Market Hall Reinstatement



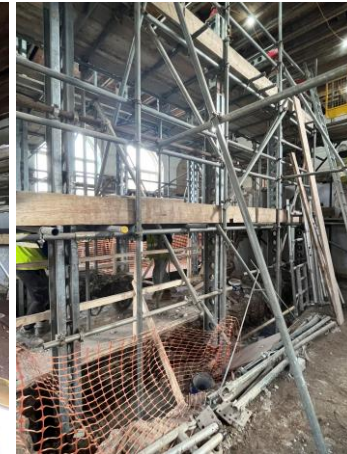
Town Hall Existing Floor Plan



Town Hall Proposed Floor Plan

## Progress to date:

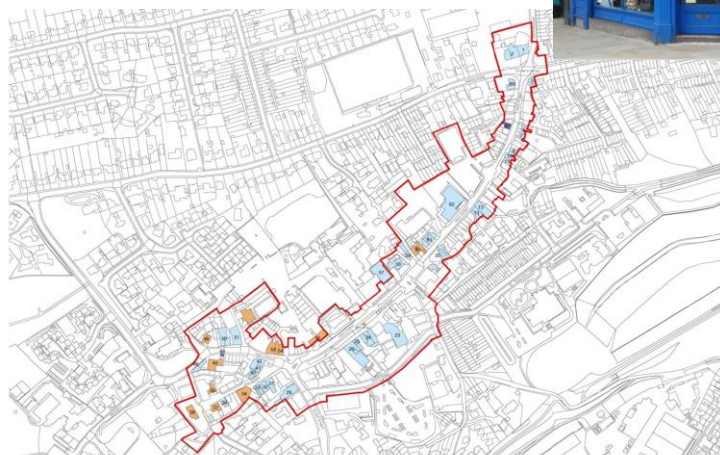
- Planning and Listed Building Consent approved
- Contractors commenced restoration works September 2022 with Phase 1 completion expected in summer 2023
- Modern subdivisions removed and work to underpin structural elements underway



# High Street Signage and Shopfront Improvement Scheme

## Progress to date:

- Shopfront and Facade Study undertaken with 69 buildings surveyed and design guidance produced
- Consultation and engagement with the community
- Expressions of interest undertaken and early engagement with landlords and businesses
- Pilot scheme identified for signage and shopfront improvement



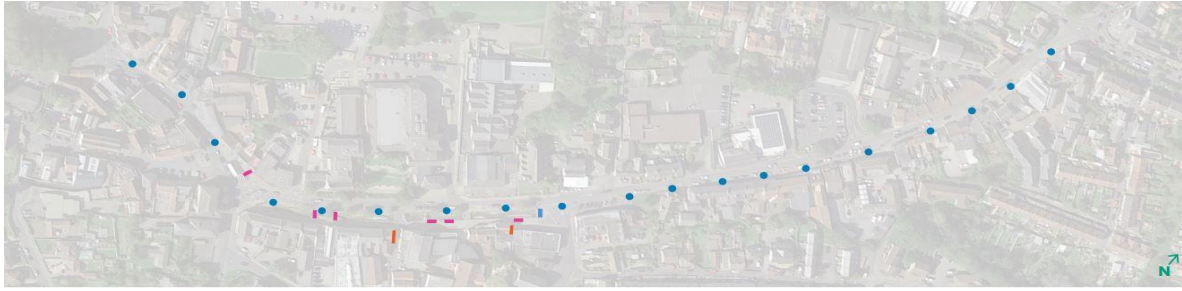
Midsomer Norton High Street  
Shopfront and Façade Study

Logos for Bath & North East Somerset Council, Donald Insall Associates, Midsomer Norton, and Historic England.



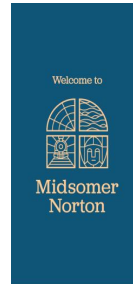
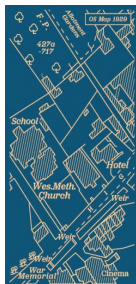
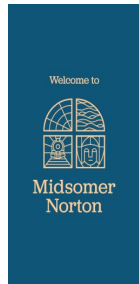
Key: High Street Heritage Action Zone, Listed buildings / structures, Undesignated heritage assets, Suggested additional undesignated heritage assets, Listed Buildings, Undesignated heritage assets & Suggested additional assets for inclusion

# Conservation Area and Public Realm Improvements



## Key

- Priority 1 - bench replacement  
7no. Bath Pattern Book benches (aluminium coated)
- ▶ Priority 2 - lamp post banners  
19no. lamp posts with double sided artwork banners (2 designs changed summer/winter)
- Priority 3 - artwork murals  
2no. artwork murals to blank façades



## Progress to date:

- New pattern book benches
- Town branding used to create banners
- Advertisement consent granted for 4 additional banners to promote local events
- Overbearing road signage removed to enhance setting of Town Hall
- Murals to reflect town's history and identity

# Midsomer Norton Project Timeline

